Market: Helsinki Symbol: SANOMA ISIN: F10009007694 Industry: Media

Sanoma in brief

Sanoma is an innovative and agile learning and media company impacting the lives of millions every day. Our Sustainability Strategy is designed to maximise our positive 'brainprint' on society and to minimise our environmental footprint. We are committed to the UN Sustainable Development Goals and signatory to the UN Global Compact.

Our learning products and services enable teachers to develop the talents of every child to reach their full potential. We offer printed and digital learning content as well as digital learning and teaching platforms for primary, secondary and vocational education, and want to grow our business.

Our Finnish media provide independent journalism and engaging entertainment also for generations to come. Our unique cross-media position offers the widest reach and tailored marketing solutions for our business partners.

Today, we operate in twelve European countries and employ more than 5,000 professionals. In 2023, our net sales amounted to approx. 1.4bn€ and our operational EBIT margin excl. PPA was 12.6%. Sanoma shares are listed on Nasdaq Helsinki. More information is available at www.sanoma.com.





News

08/05/2024 Sanoma Corporation, Interim Report 1 January-31 March 2024: Improved performance in a seasonally small quarter

18/04/2024 Sanoma will publish its Q1 2024 Interim Report on 8 May

17/04/2024 Decisions taken by Sanoma Corporation's Annual General Meeting and Board of Directors

05/03/2024 Sanoma's Annual Report 2023 published

04/03/2024 Sanoma Corporation - Managers' Transactions

Share Data

SANOMA			07/05/2024
Currency	EUR	Volume	34,167
Previous Close	6.75	Market	Helsinki
Change (%)	-0.30	Listed	03.05.1999
Lot size	1	Number of shares	163,565,663
Lot value	6.70	Symbol	SANOMA
52 weeks High	7.75	List	Large Cap
52 weeks Low	5.91	Sector	Consumer Services
Votes/share	1/share	Market Cap (EUR)	1.10 bn

Key figures (EUR million)	2021	2022	2023
Net sales*	1,251.6	1,298.3	1,392.9
Operational EBIT excl. PPA*	197.2	189.3	175.4
% of net sales*	15.8	14.6	12.6
Equity ratio, %	40.6	35.8	42.5
Number of employees at the end of the period (FTE)*	4,822	5,079	5,017
Operational earnings/share, EUR	0.69	0.65	0.39
Earnings/share, EUR	0.61	0.47	-0.03

^{*}Figure refers to continuing operations only.

Major Shareholders (30.04.2024)

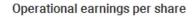
	Holdings	Holdings, %
1 Jane and Aatos Erkko Foundation	39,820,286	24.35
2 Holding Manutas Oy	21,870,000	13.37
3 Langenskiöld Robin	12,273,371	7.50
4 Seppälä Rafaela	7,654,746	4.68
5 Varma Mutual Pension Insurance Company	5,538,352	3.39
6 Helsingin Sanomat Foundation	4,701,570	2.87
7 Ilmarinen Mutual Pension Insurance Company	4,007,300	2.45
8 Noyer Alex	3,213,277	1.96
9 Elo Mutual Pension Insurance Company	2,203,000	1.35
10 Bernardin-Aubouin Lorna	1,852,470	1.13

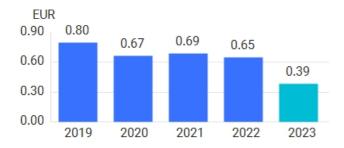
Net sales **EUR million** 1,393 1,500 1,298 1,252 1,062 913 1,000 500 0 2020 2019 2021 2022 2023

2019 - 2023 figures for continuing operations only

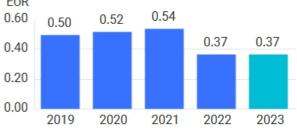
Operational EBIT excl. PPA **EUR million** 197.2 189.3 200.0 175.4 156.5 137.6 150.0 100.0 50.0 0.0 2019 2020 2021 2022 2023

2019 - 2023 figures for continuing operations only

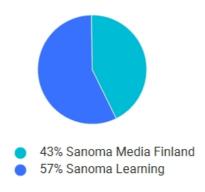








Net sales by operating segment 2023



Company Information:

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