

Sanoma in brief

Sanoma is a front running learning and media company impacting the lives of millions every day. We enable teachers to excel at developing the talents of every child, provide consumers with engaging content, and offer unique marketing solutions to business partners.

Today, we have operations in ten countries including Finland, the Netherlands and Poland. Our net sales totalled EUR 900 million and we employed approx. 3,500 professionals in 2019. Sanoma shares are listed on Nasdaq Helsinki. More information is available at www.sanoma.com.



News

- 03/07/2020 [Sanoma will publish its Half-year Report 2020 on 24 July 2020](#)
- 18/06/2020 [Finnish advertising market declined by 42% in May 2020, Sanoma outperformed the market](#)
- 20/05/2020 [Finnish advertising market declined by 43% in April 2020, Sanoma outperformed the market](#)
- 30/04/2020 [Sanoma completes the acquisition of Alma Media's regional news media business](#)
- 29/04/2020 [Sanoma's Interim Report January–March 2020: Solid start to the year, long-term priorities unchanged](#)

Share Data

SAA1V			08/07/2020
Currency	EUR	Volume	57,927
Previous Close	9.10	Market	Helsinki
Change (%)	0.33	Listed	03.05.1999
Lot size	1	Number of shares	163,565,663
Lot value	9.06	Symbol	SAA1V
52 weeks High	12.49	List	Large Cap
52 weeks Low	6.84	Sector	Consumer Services
Votes/share	1/share	Market Cap (EUR)	1.49 bn

Key figures (EUR million)	2017	2018	2019
Net sales*	1,434.7	891.4	913.3
Operational EBIT excl. PPA*	176.7	122.8	135.2
% of net sales	12.3	14.9	2.0
Equity ratio, %	38.2	44.7	30.5
Number of employees at the end of the period (FTE)	4,425	3,410	3,953
Operational earnings/share, EUR	0.72	0.84	0.80
Earnings/share, EUR	-1.00	0.76	0.07
Equity/share at end of period, EUR	3.34	3.73	3.25

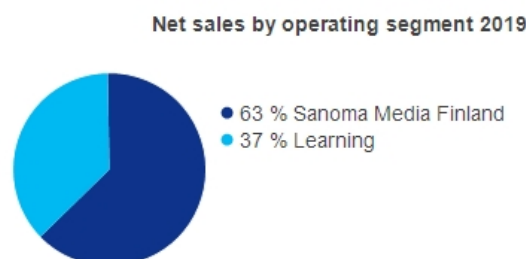
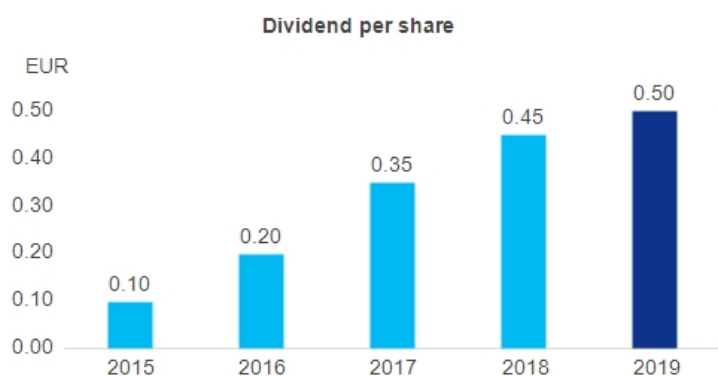
*2018 and 2019 figures for continuing operations only

Major Shareholders (30/06/2020)

	Holdings	Holdings, %
1 Jane and Aatos Erkko Foundation	39,820,286	24.35
2 Herlin Antti	19,716,800	12.05
3 Langenskiöld Robin	12,273,371	7.50
4 Seppälä Rafaela	10,273,370	6.28
5 Helsingin Sanomat Foundation	5,701,570	3.49
6 Ilmarinen Mutual Pension Insurance Company	4,667,597	2.85
7 Noyer Alex	1,903,965	1.16
8 Aubouin Lorna	1,852,470	1.13
9 Foundation for Actors' Old-Age Home	1,800,000	1.10
10 The State Pension Fund	1,760,000	1.08



2018 and 2019 figures for continuing operations only



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