



Alma Media in brief

Alma Media is a dynamic digital service business and media company with a strong capacity for renewal. The company's best-known brands are KauppaLehti, Talouselämä, Iltalehti, Aamulehti, Etuovi.com and Monster. Alma Media builds sustainable growth expanding its offering from media to related digital services fulfilling the needs of users' everyday life as consumers and as professionals in business. Alma Media operates in 11 countries in Europe. Alma Media employs approximately 1,800 professionals. Alma Media's revenue from continuing operations was EUR 250.2 million in 2019. Alma Media's share is listed on NASDAQ Helsinki. Read more at www.almamedia.com

Basic share data 22.9.2020

Share Data

Currency	EUR	Market	Helsinki
Previous Close	7.40	Listed	03.05.1999
Lot size	1	Number of shares	82,383,182
Lot value	7.42	Symbol	ALMA
52 weeks High	9.30	List	Mid Cap
52 weeks Low	5.82	Sector	Consumer Services
Votes/share	1/share	Market cap (EUR)	0.61bn

Market data

Share



	YTD %	First	Last	High	Low
Alma Media	-7.04 %	7.50	7.40	7.52	7.40

Major Shareholders (31.08.2020)

	Holdings	Holdings, %
1 Otava Oy	23,922,845	29.04
2 Mariatorp Oy	15,675,473	19.03
3 Ilkka-Yhtymä Oyj	8,993,473	10.92
4 Varma Mutual Pension Insurance Company	5,327,994	6.47
5 Ilmarinen Mutual Pension Insurance Company	2,177,095	2.64
6 Elo Mutual Pension Insurance Company	2,132,405	2.59
7 Nordea Nordic Small Cap Fund	1,866,756	2.27
8 C. V. Åkerlundin Mediasäätö Sr	1,182,871	1.44
9 Veljesten Viestintä Oy	851,500	1.03
10 Keski-suomalainen Oyj	782,497	0.95

News

- 21/09/2020 [Alma Media to highlight environmental responsibility and the possibilities of young people to mitigate climate change on Zero Emissions Day](#)
- 18/09/2020 [Talouselämä is the first journalistic print publication in Finland to go carbon neutral](#)
- 28/08/2020 [Alma Media's financial reporting 2021](#)
- 27/08/2020 [Alma Talent's new digital training service Seduo responds to specialists' future needs for competence](#)
- 21/07/2020 [Alma Media Half-Year Report: correction to key figure of Shareholders' equity per share](#)

Financial Calendar

Interim report for January–September 2020	22/10/2020
Silent period begins	18/01/2021
Financial Statement Bulletin for financial year 2020	17/02/2021
Financial Statements, Report by the Board of Directors, Auditor's Report as well as Corporate Governance Statement 2020	03/03/2021

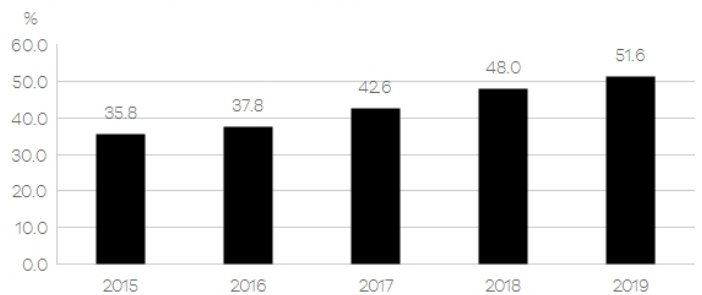
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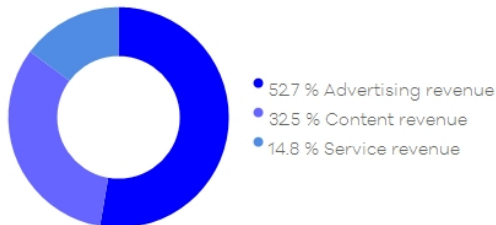
Revenue



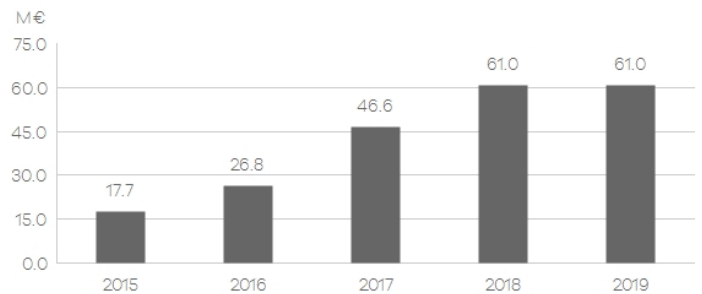
Share of the digital business in revenue



Revenue, breakdown by category



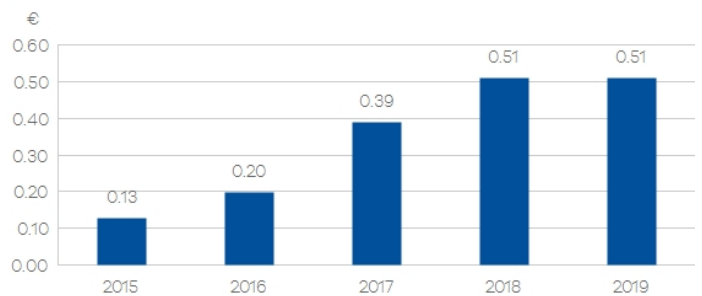
EBIT



Profit for the period



EPS



In February 2020, Alma Media announced the sale of its regional news media business and printing operations. The divested businesses are reported as discontinued operations. The income statement figures presented represent only the Group's continuing operations from 2019 onwards. The balance sheet and cash flow figures include both continuing and discontinued operations.

Key Figures

EUR million	Q4/2019	Q4/2018	Q1-Q4/2019	Q1-Q4/2018
Revenue	89.2	91.9	342.5	354.6
Content revenue	29.4	29.5	111.4	114.8
Advertising revenue	46.5	48.6	180.4	183.9
Service revenue	13.3	13.9	50.6	55.9
Adjusted total expenses	73.1	75.0	281.3	297.9
Adjusted EBITDA	21.5	20.8	83.5	72.9
EBITDA	21.6	19.8	82.8	76.6
Adjusted operating profit	16.2	17.1	61.6	57.3
% of revenue	18.2	18.6	18.0	16.2
Operating profit	16.3	16.1	61.0	61.0
% of revenue	18.3	17.6	17.8	17.2
Profit for the period	11.6	10.2	42.2	47.9
Earnings per share, EUR (undiluted and basic)	0.14	0.12	0.51	0.51
ACQUIRED BUSINESS OPERATIONS				
Revenue		0.7		2.7