

# Alma Media in brief

Alma Media is a dynamic digital service business and media company with a strong capacity for renewal. The company's best-known brands are Kauppalehti, Talouselämä, Iltalehti, Etuovi.com and Monster. Alma Media builds sustainable growth expanding its offering from media to related digital services fulfilling the needs of users' everyday life as consumers and as professionals in business. Alma Media operates in 11 countries in Europe. Alma Media employs approximately 1,700 professionals. Alma Media's revenue from continuing operations was EUR 305 million in 2023. Alma Media's share is listed on NASDAQ Helsinki. Read more at www.almamedia.com

#### Basic share data 8.5.2024

Share Data		Market data	
Currency	EUR	Market	Helsinki
Previous Close	10.00	Listed	03.05.1999
Lost size	1	Number of shares	82,383,182
Lot value	10.10	Symbol	ALMA
52 weeks High	10.20	List	Mid Cap
52 weeks Low	8.26	Sector	Consumer Services
Votes/share	1/share	Market cap (EUR)	0.82bn

#### Share • Alma Media FUR Volume x 10.000 10.30 7.00 9.90 9.50 9.10 8.70 8.30 = Nov Dec Jan Feb Mar Apr May YTD % First Last High Low 10.00 10.10 10.20 9.98 Alma Media 4.16 %

# Major Shareholders (30.04.2024)

Holdings	Holdings, %
25,686,167	31.18
15,675,473	19.03
8,993,473	10.92
5,627,994	6.83
3,221,695	3.91
1,859,045	2.26
1,467,047	1.78
1,287,616	1.56
851,500	1.03
808,317	0.98
	25,686,167 15,675,473 8,993,473 5,627,994 3,221,695 1,859,045 1,467,047 1,287,616 851,500

# Financial Calendar

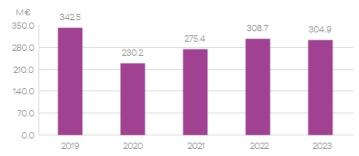
Silent period begins	18/06/2024
Interim report for January–June 2024	18/07/2024
Silent period begins	18/09/2024
Interim report for January–September 2024	18/10/2024

### News

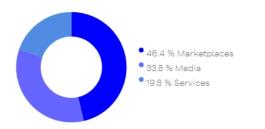
30/04/2024	Alma Media increases its ownership of DOKS Service
24/04/2024	Alma Media Corporation – Managers' transactions – Eero Broman
24/04/2024	Alma Media Corporation – Managers' transactions – Esa Lager
19/04/2024	Alma Media Interim Report January—March 2024: Revenue on a par with the comparison period, supported by acquisitions. Adjusted operating profit decreased by 5.2% in an uncertain operating environment
10/04/2024	Alma Media's Q1 2024 Interim Report to be published on 19 April 2024

# Contact info

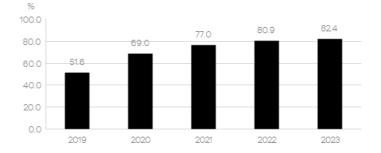
Alma Media Corporation Elina Kukkonen, SVP, Communications and Brand Street address: Alvar Aallon katu 3C, 00100 Helsinki Postal address: P.O.Box 140, FI-00101 Helsinki Phone +358-10-665 000 Fax +358-10-665 2270 www.almamedia.fi www.facebook.com/almamedia Revenue

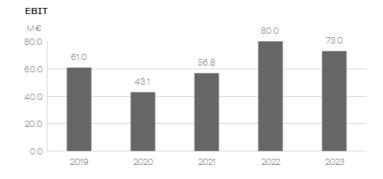


Revenue, breakdown by category

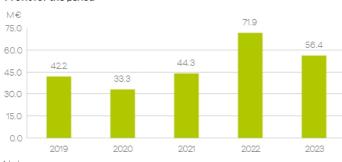


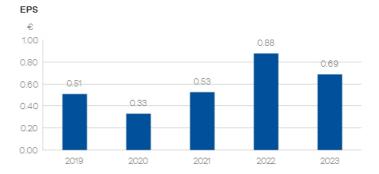
Share of the digital business in revenue





#### Profit for the period





#### Notes

On 11 February 2020, Alma Media announced the sale of its regional news media business and printing operations to Sanoma Media Finland. The divested businesses are reported as discontinued operations. The divested businesses were previously reported under the Alma Consumer segment. The income statement figures presented represent only the Group's continuing operations. The balance sheet and cash flow figures include both continuing and discontinued operations.

# Key Figures

MEUR	2023 Q4	2022 Q4	Change %	2023 Q1-Q4	2022 Q1-Q4	Change %
Revenue	78.0	78.7	-0.9	304.9	308.7	-1.2
Marketplaces	34.3	34.1	0.8	141.4	138.3	2.3
Media	27.6	28.6	-3.6	103.2	107.8	-4.3
- of which digital	62.2%	61.4%		61.1%	60.6%	
Service revenue	16.1	16.0	0.4	60.3	62.6	-3.7
- of which digital	76.0%	73.6%		79.2%	74.8%	
Adjusted total expenses	61.5	63.5	-3.1	231.8	235.7	-1.7
Adjusted EBITDA	21.0	19.6	7.5	91.0	90.6	0.4
EBITDA	20.4	19.3	5.6	90.6	97.2	-6.8
Adjusted operating profit	16.7	15.2	9.7	73.6	73.4	0.3
% of revenue	21.5	19.4		24.1	23.8	
Operating profit (loss)	15.8	15.0	5.7	73.0	80.0	-8.7
% of revenue	20.3	19.0		23.9	25.9	
Profit for the period	10.6	16.3	-34.6	56.4	71.9	-21.6
Earnings per share, EUR	0.13	0.20		0.69	0.88	

MEUR	2023	2022	Change	2023	2022	Change
	Q4	Q4	%	Q1-Q4	Q1-Q4	%
MEUR	2023	2022	Change	2023	2022	Change
	Q4	Q4	%	Q1-Q4	Q1-Q4	%
Digital business revenue	63.4	63.1	0.5	251.2	249.7	0.6
Digital business, % of revenue	81.3	80.2		82.4	80.9	