

Market: London	Symbol: EXPN	ISIN: GB00B19NLV48	Industry: Business Support Services
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We have a clear purpose: to create a better tomorrow

We bring the power of data, analytics and technology to transform lives and deliver better outcomes for people, for businesses and for our communities. Our work empowers individuals, families, businesses, communities and governments to make smarter decisions and navigate the world with confidence. Our supportive, inspiring culture helps encourage our people to become the best versions of themselves.

Making it easier, cheaper and faster for people and organisations to access financial services

For businesses

We help businesses enhance their customer experiences by managing and analysing data that will help the businesses solve problems, drive better decisions and outcomes, and prevent fraud.

For consumers

We help millions of people in the USA, Brazil, UK, South Africa, India, Colombia and Peru to better access financial services, understand and improve their financial position, and help them to protect against fraud and identify theft.

We are large, stable and highly cash-generative

- £25bn market cap* / FTSE top 25*
- 20,600 employees / 43 countries
- FY22: US\$6.3bn revenue / US\$1.6bn Benchmark EBIT
- US\$1.8bn Benchmark operating cash flow, cash conversion rate of 109%
- 15.7% Return on Capital Employed (ROCE)
- A- / Baa1 since 2011 (both stable outlook)
- * At 17 May 2022.

The Experian investment case

- A leader in global information services with strong positions in growing markets
- Our strong foundations support our growth prospects
- A strong emphasis on Environmental, Social and Governance
- We remain financially well positioned

Experian share price and volume

● Experian plc share price



Share data

22/03/2023

Currency	GBX
Previous Close	2,659.00
Volume	1,741,739
Change (%)	-0.30
Market Cap (£bn)	24.44
Number of Shares (m)	919.15

Summary financial highlights

For the twelve months ended 31 March	2022	2021	Actual rates growth %	Constant rates growth %
Revenue	US\$6,288m	US\$5,372m	17	16
Benchmark EBIT - ongoing activities	US\$1,640m	US\$1,379m	19	19
Benchmark EBIT margin	26.2%	25.8%	n/a	n/a
Benchmark PBT	US\$1,535m	US\$1,265m	21	22
Benchmark EPS	USc 124.5	USc 103.1	21	21
Total dividend	USc 51.75	USc 47.00	10	n/a

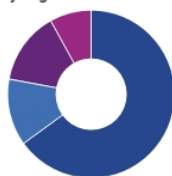
Revenue and Benchmark EBIT for the year ended 31 March 2021 have been re-presented for the reclassification to exited business activities of certain Business-to-Business (B2B) businesses.

For further information on our financial results please refer to our [latest results](#) and [Annual Report](#).

Diverse portfolio by region, business activity and customer (revenue split FY22 - ongoing activities)

By region

- 65% North America
- 13% Latin America
- 14% UK and Ireland
- 8% EMEA/Asia Pacific



By business activity

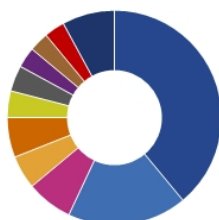
- 53% Data
- 21% Decisioning } 74% B2B*
- 26% Consumer Services



*Business-to-Business

By customer

- 39% Financial Services
- 18% Direct to consumer
- 7% Health
- 5% Retail
- 6% Software and Professional Services
- 4% Automotive
- 4% Insurance
- 3% Telecoms and Utilities
- 3% Media and Technology
- 3% Government and Public Sector
- 8% Other



Ratings

	Long term	Short term	Outlook	Last rating action
Moody's	BAA1	P-2	Stable	1 April 2022
S&P	A-	A-1	Stable	27 Aug 2021

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