

Market: London

Symbol: EXPN

ISIN: GB00B19NLV48

Industry: Business Support Services

We have a clear purpose: to create a better tomorrow

We bring the power of data, analytics and technology to transform lives and deliver better outcomes for people, for businesses and for our communities. Our work empowers individuals, families, businesses, communities and governments to make smarter decisions and navigate the world with confidence. Our supportive, inspiring culture helps encourage our people to become the best versions of themselves.

Making it easier, cheaper and faster for people and organisations to access financial services

For businesses

We help businesses enhance their customer experiences by managing and analysing data that will help the businesses solve problems, drive better decisions and outcomes, and prevent fraud.

For consumers

We help millions of people in the USA, Brazil, UK, South Africa, India, Colombia and Peru to better access financial services, understand and improve their financial position, and help them to protect against fraud and identify theft.

We are large, stable and highly cash-generative

- £25bn market cap* / FTSE top 25*
- 22,000 employees / 32 countries
- FY23: US\$6.6bn revenue / US\$1.8bn Benchmark EBIT
- US\$1.8bn Benchmark operating cash flow, cash conversion rate of 98%
- 16.5% Return on Capital Employed (ROCE)
- A- / Baa1 since 2011 (both stable outlook)
- * At 16 May 2023.

The Experian investment case

- A leader in global information services with strong positions in growing markets
- Our strong foundations support our growth prospects
- A strong emphasis on Environmental, Social and Governance
- Strong financial model with excellent growth prospects

Experian share price and volume

Experian plc share price



Share data

10/05/2024

Currency	GBX
Previous Close	3,453.00
Volume	778,479
Change (%)	1.62
Market Cap (£bn)	31.70
Number of Shares (m)	918.18

Summary financial highlights

For the twelve months ended 31 March	2023	2022	Actual rates growth %	Constant rates growth %
Revenue	US\$6,619m	US\$6,288m	6	8
Benchmark EBIT - ongoing activities	US\$1,802m	US\$1,653m	9	9
Benchmark EBIT margin	27.4%	26.2%	n/a	n/a
Benchmark PBT	US\$1,670m	US\$1,535m	9	9
Benchmark EPS	USc 135.1	USc 124.5	9	9
Total dividend	USc 54.75	USc 51.75	6	n/a

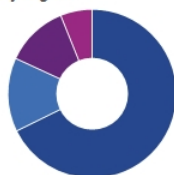
Revenue and Benchmark EBIT for the year ended 31 March 2021 have been re-presented for the reclassification to exited business activities of certain Business-to-Business (B2B) businesses.

For further information on our financial results please refer to our [latest results](#) and [Annual Report](#).

Diverse portfolio by region, business activity and customer (revenue split FY23 - ongoing activities)

By region

- 67% North America
- 14% Latin America
- 12% UK and Ireland
- 6% EMEA/Asia Pacific



By business activity

- 52% Data
- 21% Decisioning
- 27% Consumer Services



*Business-to-Business

By customer

- 39% Financial Services
- 17% Direct to consumer
- 7% Health
- 6% Retail
- 5% Software and Professional Services
- 4% Automotive
- 4% Insurance
- 3% Telecoms and Utilities
- 4% Media and Technology
- 3% Government and Public Sector
- 8% Other



Ratings

	Long term	Short term	Outlook
Moody's	BAA1	P-2	Stable
S&P	A-	A-1	Stable

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