

Market: London	Symbol: EXPN	ISIN: GB00B19NLV48	Industry: Business Support Services
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Helping people and organisations make the most of their data

Our world is built on data. At Experian, we work to turn that data into something meaningful. We gather, analyse, combine and process it to help people and organisations achieve their goals – whether that means planning for a secure future or getting to know your customers better.

For businesses

We help businesses provide great customer experiences by managing and analysing data that will help them solve problems, drive better decisions and outcomes, and prevent fraud.

For consumers

We help millions of people in the USA, Brazil, UK, South Africa, India, Colombia and Peru to better manage and improve their financial position, and help them to protect against fraud and identify theft.

We are large, stable and cash-generative

- £25.6bn market cap* / FTSE top 25*
- 17,800 employees / 44 countries
- FY21: US\$5.4bn revenue / US\$1.4bn Benchmark EBIT
- Highly cash generative with high cash conversion rate FY21: 106%
- 15% Return on Capital Employed (ROCE)
- A- / Baa1 since 2011 (both stable outlook)
- * At 7 May 2021.

The Experian investment case

- Market-leading global information business
- Strong market positions
- Significant growth potential
- Strong financial track record
- Diverse portfolio by region, business activity and customer

Experian share price and volume



Share data	26/11/2021
Currency	GBX
Previous Close	3,323.00
Volume	947,348
Change (%)	-2.09
Market Cap (£bn)	30.67
Number of Shares (m)	922.82

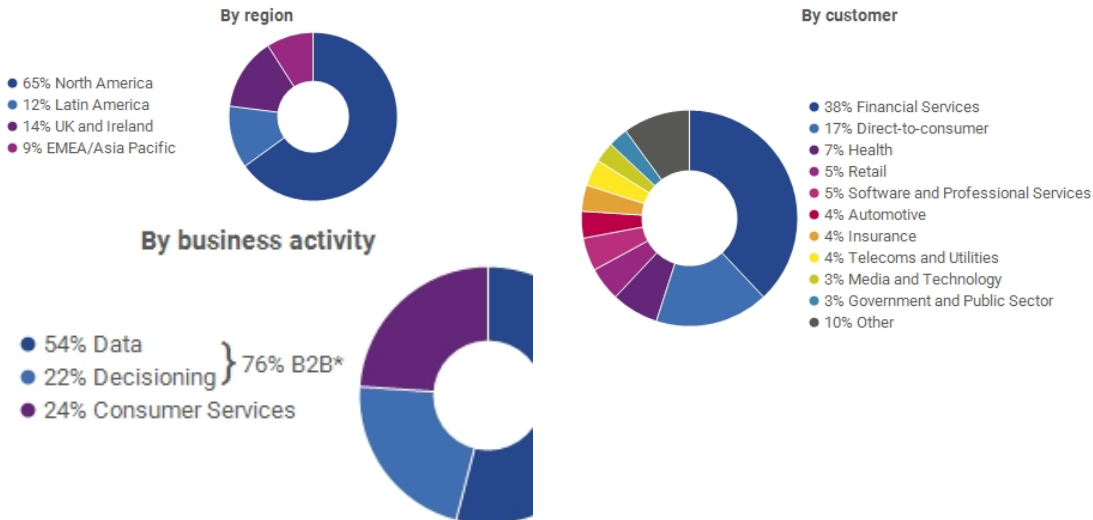
Summary financial highlights

For the twelve months ended 31 March	2021	2020	Actual rates growth %	Constant rates growth %
Revenue	US\$5,372m	US\$5,179m	4	6
Benchmark EBIT - ongoing activities	US\$1,385m	US\$1,386m*	-	3
Benchmark EBIT margin	25.9%	26.9%*	n/a	n/a
Benchmark PBT	US\$1,265m	US\$1,255m	1	5
Benchmark EPS	USc 103.1	USc 103.0	-	4
Total dividend	USc 47.0	USc 47.0	-	-

*Results for FY20 are re-presented for the reclassification to exited business activities of certain B2B businesses.

For further information on our financial results please refer to our [latest results](#) and [Annual Report](#).

Diverse portfolio by region, business activity and customer (revenue split FY21 - ongoing activities)



*Business-to-Business

Ratings

Agency	Rating	Outlook	Last rating action
Moody's	Baa1/BBB+	Stable outlook	24 December 2019
Standard & Poor's	A3 / A-	Stable outlook	3 January 2020

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