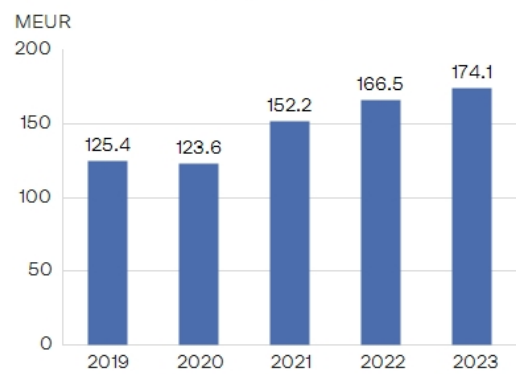


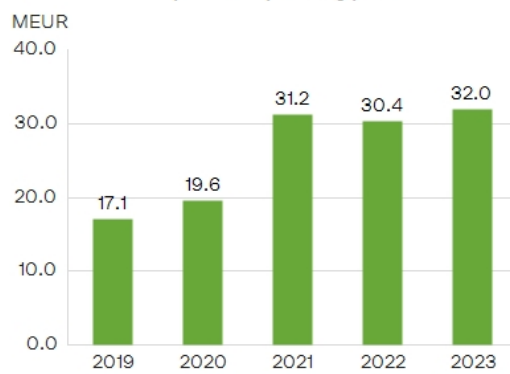
Marimekko is a Finnish design company renowned for its original prints and colours. The company's product portfolio includes high-quality clothing, bags and accessories as well as home décor items ranging from textiles to tableware.

When Marimekko was founded in 1951, its unparalleled printed fabrics gave it a strong and unique identity. In 2023, the company's net sales totaled EUR 174 million and comparable operating profit margin was 18.4 percent. Globally, there are roughly 170 Marimekko stores, and online store serves customers in 38 countries. The key markets are Northern Europe, the Asia-Pacific region and North America. The Group employs about 470 people. The company's share is quoted on Nasdaq Helsinki Ltd.

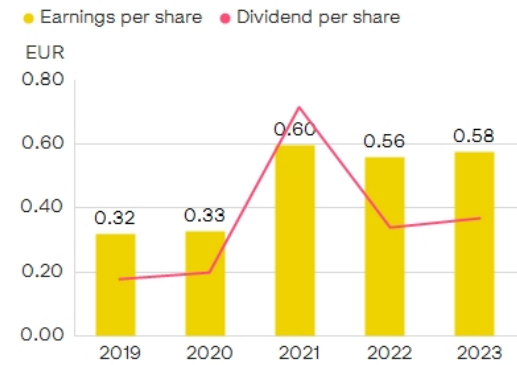
Net sales



Comparable operating profit



Earnings per share & Dividend per share



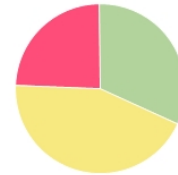
Net sales by market area 2023

- 57 % Finland
- 9 % Scandinavia
- 8 % EMEA
- 5 % North America
- 20 % Asia-Pacific

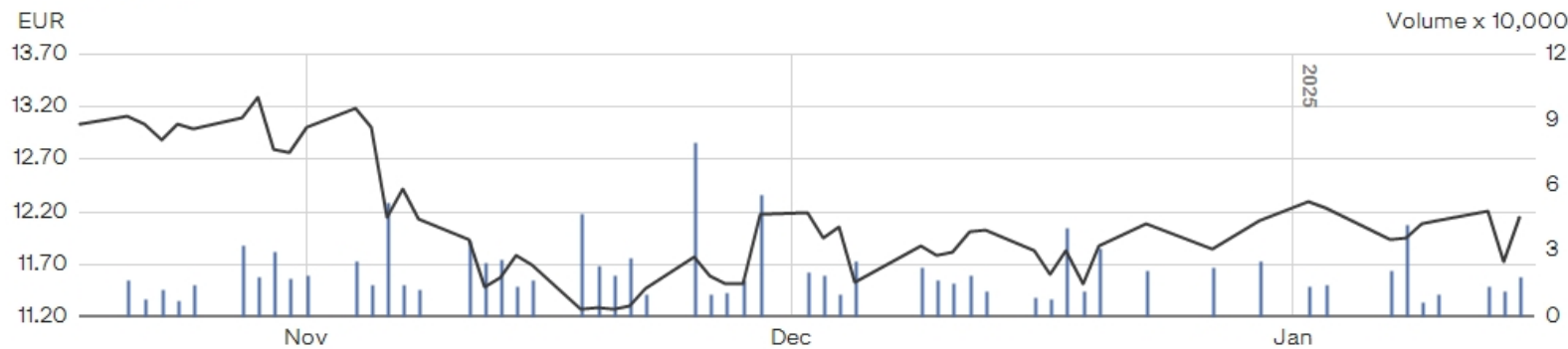


Net sales by product line 2023

- 32 % Fashion
- 44 % Home
- 24 % Bags and accessories



● Marimekko Oyj



Share data

MEKKO				15/01/2025
Currency	EUR	Volume		18,426
Previous Close	12.16	Market		Helsinki
Change, (%)	3.58	Number of shares		40,649,170
Market Cap (EUR)	0.49 bn	List		Mid Cap

Why invest in Marimekko: Attractive opportunity to scale profitable growth of a global brand with low risk and capex needs

- Global lifestyle brand with recognizable prints and strong value-based story
- Proven success recipe for profitable growth with a target of stable returns
- Attractive opportunity to scale globally, especially in Asia, supported by megatrends
- Expanding global brand phenomenon with growing, loyal customer base
- Scalable business model with low risk and capex needs

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marimekko