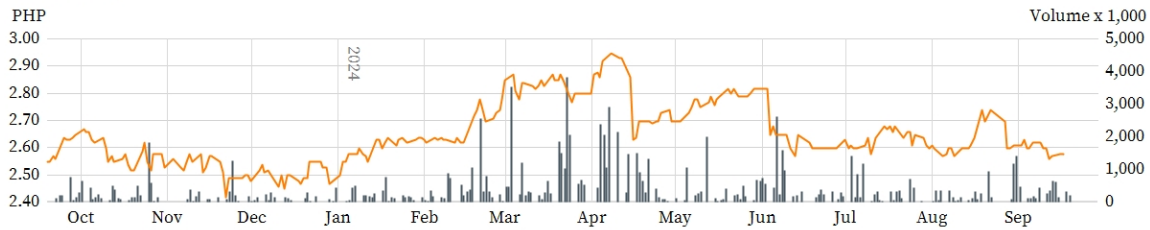


Max's Group, Inc. is the largest casual dining restaurant company in the Philippines. Its vision is to be the leading Filipino company with the most loved brands by 2025.

MGI started with its flagship brand Max's Restaurant, a humble roadside cafe in the home of its founders. A simple gesture of welcoming American GIs in 1945 with Fried Chicken gave birth to a proud global Filipino institution.

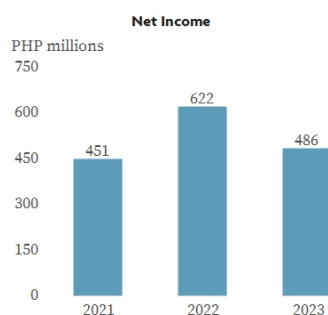
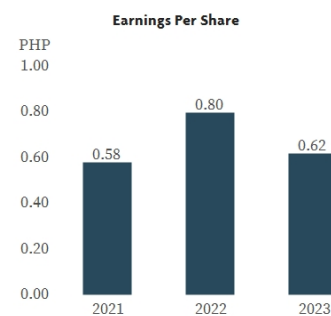
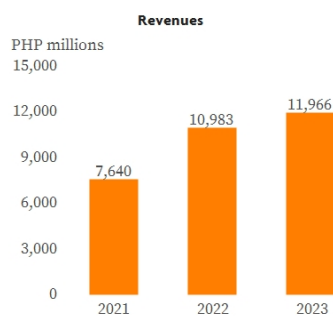
With the goal of delighting its customers, it continually searches for partners who share their passion and vision to consistently serve new customers in new territories fresh, genuine, quality food and a great dining experience in different formats.

● Max's Group



Share data				17/09/2024
Currency	PHP	Volume		226,000
Previous Close	2.58	Number of Shares		3,465.20
Change (%)	0.00	Market Cap		8,940.22

Financial Summary (PHP millions)	2021	2022	2023
Statement Of Income			
Systemwide Sales	12,521	17,596	18,795
Revenues	7,640	10,983	11,966
Net Income	451	622	486
Statement Of Financial Position			
Cash	1,081	1,700	1,498
Total Assets	14,710	15,014	14,199
Total Equity	4,450	5,103	5,352
Statement Of Cash Flow			
Net Cash From Operating Activities	873	1,285	1,209
Net Cash Used In Investing Activities	(242)	(79)	(300)
Net Cash From Financing Activities	(433)	(587)	(1,111)
Financial Ratios			
Current Ratio	0.64	1.15	1.00
Debt To Equity Ratio	2.31	1.94	1.65
Net Debt To Equity Ratio	2.06	1.61	1.37
Stock Information			
Market Capitalization (as of year-end)	6,722	5,083	3,389
Stock Price (per share, as of year-end) (PHP)	6.48	4.90	3.27
Earnings Per Share (PHP)	0.58	0.80	0.62



Revenues by Segments 2023

